

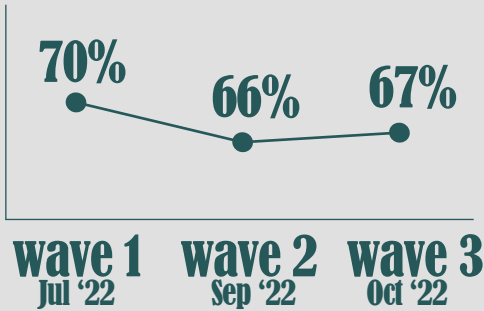


# CONSUMERS & INFLATION

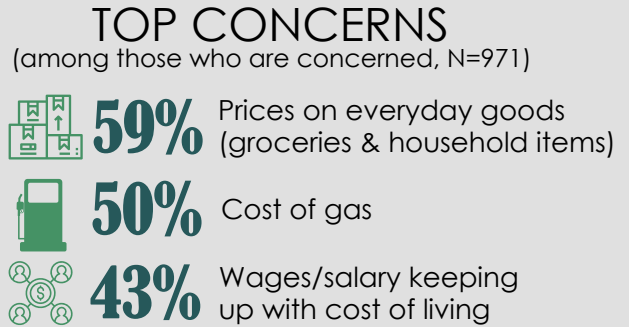
## THINGS TO KNOW ABOUT...

### WAVE THREE

U.S.

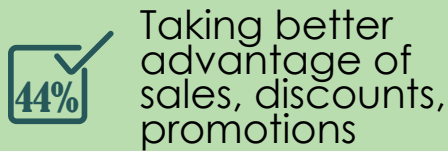


consumers are personally very concerned about the economy

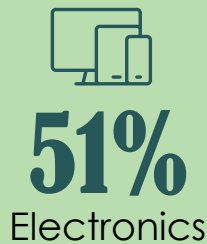


## CONSUMERS ADJUST SHOPPING HABITS

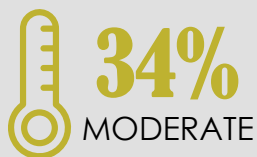
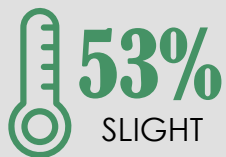
How consumers shop differently now:



Buying less or putting off purchases:



## SUPPLY CHAIN



ACTIONS TAKEN TO GET PRODUCTS NEED/WANT (among impacted, N=842)

