



Stakeholder Dialogue

- What this is not...
  - A scolding
  - A deep dive yield component analysis
  - An economics lecture
- What this is hoped to be...
  - An information exchange
  - A trend discussion
  - A value conversation





Seed size in cultivated cotton has dropped precipitously over the last thirty years

Farm (or seed production) level germination, vigor, quality

Gin level

Equipment issues, rib spacings, weak seed coat

Seed merchant/trader level

Rail freight logistics

Feeder and crusher level

change in oil and nutritive
content

# 4-Location Commercial Variety Performance Trial, 2018 (top 15\*)

		% Turnout			Seed	Seed per
Designation	Yield	Lint	Seed	Lint %	Index	Boll
FiberMax FM 2498GLT	1192	27.9	36.2	37.9	10.4	36.6
Deltapine DP 1822 XF	1151	27.5	37.7	37.2	10.0	29.2
PhytoGen PHY 320 W3FE	1117	25.9	35.0	37.5	9.5	34.0
PhytoGen PHY 350 W3FE	1116	26.0	36.5	36.5	10.6	31.3
FiberMax FM 2574GLT	1109	28.8	33.0	41.1	8.9	34.0
FiberMax FM 1888GL	1090	28.0	37.4	37.1	11.0	35.4
PhytoGen PHY 250 W3FE	1087	27.4	36.2	36.9	10.3	31.7
Deltapine DP 1612 B2XF	1084	27.4	36.2	37.3	9.8	31.3
PhytoGen PHY 499 WRF	1065	26.8	35.9	37.5	9.7	32.2
PhytoGen PHY 430 W3FE	1063	27.6	33.7	39.1	9.3	32.2
FiberMax FM 1911GLT	1060	27.7	36.3	38.1	12.0	30.2
NexGen NG 4777 B2XF	1035	26.7	36.5	37.7	9.8	35.9
PhytoGen PHY 480 W3FE	1032	26.2	34.4	37.1	9.3	33.8
PhytoGen PHY 490 W3FE	1026	26.5	35.2	36.1	9.2	31.2
PhytoGen PX2A31W3FE	1023	27.9	36.5	38.2	9.9	30.4

What are the gins and other downstream processors seeing?

		% Turnout			Seed	Seed per
Designation	Yield	Lint	Seed	Lint %	Index	Boll
Deltapine DP 1646 B2XF (1)	949	28.0	33.3	40.0	8.4	33.0
Deltapine DP 1845 B3XF (20)	995	27.4	34.0	38.2	8.6	35.1
PhytoGen PHY 300 W3FE (14)	987	27.0	33.3	38.5	8.6	33.9
PhytoGen PHY 330 W3FE (8)	858	25.6	32.9	38.2	8.6	35.1
Deltapine DP 1820 B3XF	910	26.9	33.1	38.5	8.7	30.5
FiberMax FM 2574GLT	1109	28.8	33.0	41.1	8.9	34.0
FiberMax FM 1830GLT (11)	937	27.3	34.0	40.1	9.1	34.3
PhytoGen PHY 340 W3FE	971	27.8	35.0	37.1	9.1	32.0
PhytoGen PHY 490 W3FE (17)	1026	26.5	35.2	36.1	9.2	31.2
PhytoGen PHY 430 W3FE	1063	27.6	33.7	39.1	9.3	32.2
PhytoGen PHY 480 W3FE	1032	26.2	34.4	37.1	9.3	33.8
International Seed Technology BRS 416	935	26.3	35.9	36.6	9.3	29.7
NexGen NG 3780 B2XF	956	25.9	36.5	36.5	9.4	33.5
PhytoGen PHY 320 W3FE	1117	25.9	35.0	37.5	9.5	34.0
PhytoGen PHY 440 W3FE	968	26.5	35.6	37.8	9.6	32.2
Tamcot 73	980	26.2	38.7	34.0	9.6	35.6
International Seed Technology BRS 335	1005	26.0	36.8	35.2	9.6	35.0
PCG 713	984	25.8	37.8	34.3	9.6	34.1
PhytoGen PHY 499 WRF	1065	26.8	35.9	37.5	9.7	32.2
NexGen NG 3517 B2XF (19)	972	25.8	36.4	36.4	9.8	34.1
NexGen NG 4777 B2XF	1035	26.7	36.5	37.7	9.8	35.9
Deltapine DP 1612 B2XF(16)	1084	27.4	36.2	37.3	9.8	31.3
Mean	973	26.5	36.0	36.8	9.8	32.8
NexGen NG 4689 B2XF (2)	970	26.6	35.6	38.0	9.8	35.3
PhytoGen PX2A31W3FE	1023	27.9	36.5	38.2	9.9	30.4
International Seed Technology BRS 286	1018	25.1	37.3	35.5	10.0	31.5
Deltapine DP 1822 B3XF	1151	27.5	37.7	37.2	10.0	29.2
NexGen NG 4545 B2XF (3)	943	26.7	36.4	37.5	10.0	32.0
International Seed Technology BRS 372	858	26.2	36.1	35.3	10.1	32.3
Seed Source Genetics SSG UA 114X	839	25.3	37.9	34.2	10.2	33.7
International Seed Technology BRS 293	790	25.6	36.5	35.5	10.2	35.0
BS&D TonBuster Elite	765	23.9	37.2	35.7	10.2	32.3
PhytoGen PHY 250 W3FE	1087	27.4	36.2	36.9	10.3	31.7
PhytoGen PHY 764 WRF	802	23.8	34.5	35.8	10.3	30.3
FiberMax FM 2498GLT	1192	27.9	36.2	37.9	10.4	36.6
BS&D BSD 9X	942	26.0	37.5	36.1	10.4	32.5
Seed Source Genetics SSG UA 222X	1018	27.4	37.8	36.3	10.5	31.9
PhytoGen PHY 350 W3FE	1116	26.0	36.5	36.5	10.6	31.3
PCG 700	703	24.1	37.8	34.8	10.6	30.9
Seed Source Genetics SSG UA 107	853	26.8	37.9	36.1	10.8	32.4
Seed Source Genetics SSG UA 222	903	25.5	36.1	36.4	10.8	32.2
FiberMax FM 1888GL	1090	28.0	37.4	37.1	11.0	35.4
BS&D BSD 224	911	26.6	38.7	34.6	11.1	31.2
Tamcot G11	834	25.0	37.2	34.1	11.3	34.4
FiberMax FM 1911GLT	1060	27.7	36.3	38.1	12.0	30.2

Texas A&M AgriLife

2018

4-location average

Sorted by seed index (small to large)

Red is top 20 market share

% Turnout Seed per Seed Designation Yield Lint Seed Lint % Index Boll In this Deltapine DP 1646 B2XF (1) 949 28.0 33.3 40.0 33.0 8.4 **Deltapine DP 1845 B3XF (20)** 8.6 35.1 995 27.4 34.0 38.2 dataset, PhytoGen PHY 300 W3FE (14) 987 27.0 33.3 38.5 8.6 33.9 PhytoGen PHY 330 W3FE (8) 858 25.6 32.9 38.2 8.6 35.1 representing Deltapine DP 1820 B3XF 910 26.9 33.1 38.5 8.7 30.5 FiberMax FM 2574GLT 1109 28.8 33.0 41.1 8.9 34.0 current FiberMax FM 1830GLT (11) 937 40.1 9.1 34.3 34.0 37.1 9.1 32.0 PhytoGen PHY 340 W3FE varieties in 26 1 9.2 PhytoGen PHY 490 W3FE (17) 31.2 39.1 9.3 32.2 PhytoGen PHY 430 W3FE major 33.8 PhytoGen PHY 480 W3FE 37.1 9.3 Seed Index:Lint% International Seed Technology BRS 416 36.6 9.3 29.7 33.5 cotton NexGen NG 3780 B2XF 36.5 9.4 -0.3580\* 37.5 9.5 34.0 PhytoGen PHY 320 W3FE 37.8 9.6 32.2 PhytoGen PHY 440 W3FE production 38.7 9.6 35.6 Tamcot 73 34.0 **International Seed Technology BRS 335** 36.8 35.2 9.6 35.0 region of **PCG 713** 37.8 34.3 9.6 34.1 PhytoGen PHY 499 WRF 1065 32.2 26.8 35.9 37.5 9.7 US, there is NexGen NG 3517 B2XF (19) 972 25.8 36.4 36.4 9.8 34.1 NexGen NG 4777 B2XF 1035 26.7 36.5 37.7 9.8 35.9 significant 31.3 Deltapine DP 1612 B2XF(16) 1084 27.4 36.2 37.3 9.8 32.8 Mean 973 26.5 36.0 36.8 9.8 correlation NexGen NG 4689 B2XF (2) 970 26.6 35.6 38.0 9.8 35.3 PhytoGen PX2A31W3FE 1023 27.9 36.5 9.9 30.4 between International Seed Technology BRS 286 1018 25.1 31.5 Deltapine DP 1822 B3XF 1151 27.5 seed index 32.0 NexGen NG 4545 B2XF (3) 943 858 Lint%:Yield 32.3 International Seed Technology BRS 372 and lint 25.3 33.7 Seed Source Genetics SSG UA 114X 839 0.2722 NS International Seed Technology BRS 293 790 35.0 percent, but **BS&D TonBuster Elite** 765 32.3 27.4 1087 10.3 31.7 PhytoGen PHY 250 W3FE 10.3 PhytoGen PHY 764 WRF 802 30.3 no FiberMax FM 2498GLT 1192 10.4 36.6 BS&D BSD 9X 942 26.0 36.1 10.4 32.5 correlation .5 37.8 Seed Source Genetics SSG UA 222X 1018 27.4 36.3 10.5 31.9 26.0 36.5 36.5 31.3 PhytoGen PHY 350 W3FE 1116 10.6 between lint **PCG 700** 34.8 30.9 703 24.1 37.8 10.6 32.4 Seed Source Genetics SSG UA 107 26.8 37.9 36.1 10.8 853 percent and Seed Source Genetics SSG UA 222 903 36.1 36.4 10.8 32.2 25.5 FiberMax FM 1888GL 1090 28.0 37.4 37.1 11.0 35.4 yield **BS&D BSD 224** 911 26.6 38.7 34.6 11.1 31.2 Tamcot G11 834 25.0 37.2 34.1 11.3 34.4 FiberMax FM 1911GLT 1060 27.7 36.3 38.1 12.0 30.2

Texas A&M AgriLife

2018

4-location average

Sorted by seed index (small to large)

Red is top 20 market share

#### Varieties Available for 2019 Sales\*

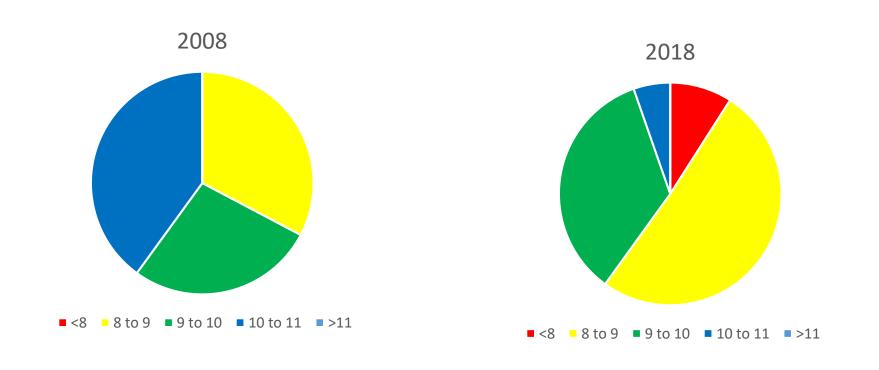
Bayer CropScience/Deltapine 7 B3XF, 11 B2XF (2NR), 2 XF, 2 conventional BASF/FiberMax 1 GLTP, 6 GLT, 1GLB2, 1B2RF, 3 GL, 1GT BASF/Stoneville 1 GLTP, 3 GLT, 2 GLB2 Corteva Agrisciences/Phytogen 12 W3FE, 1 WRF Americot/NexGen 6 B3XF, 11 B2XF, 3 XF, 1 conventional *Nutrien/Dynagro/All-Tex* 8 B3XF, 14 B2XF, 2 B2RF, 2 XF, 2 RF, 4 conventional Winfield® United/Croplan 3 B3XF, 5 B2XF, 1 GLT BS&D (3 conventional)

- 120 upland cotton varieties from 7 companies in 2019, 31 new (2018, 117; 2017, 113; 2016, 84)
- 11 conventional; 13 herbicide only; 3 single mode
- 58 2-gene Bt
- 38 3-gene Bt
- 12 technology options

\*2019 Seed Calculator



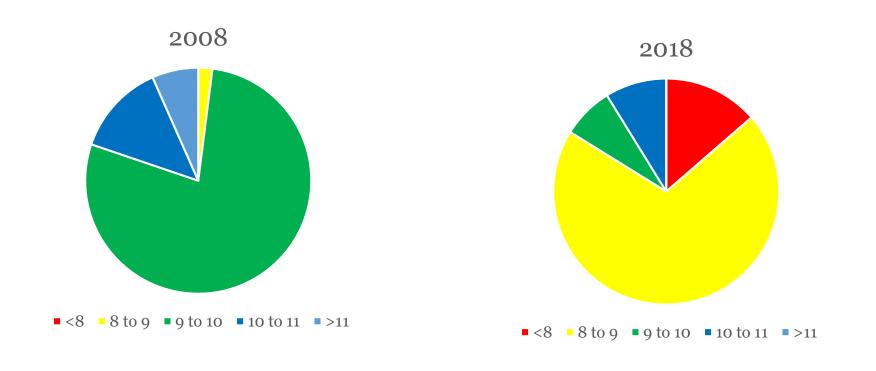
## USA Variety Share by Seed Index\* 2008-2018



\*Normalized by FM 958

USDA-AMS Top Cotton Varieties Planted & Corresponding Seed Index Category
Texas A&M AgriLife Cotton Performance Tests on the Texas High Plains (4 locations)

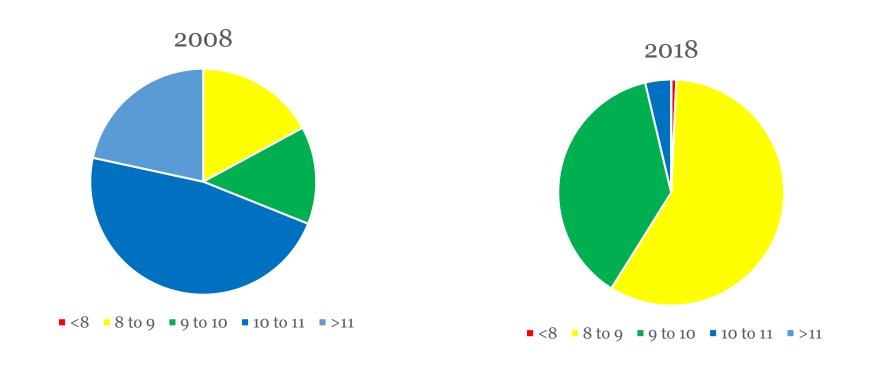
### Southeast Variety Share by Seed Index\* 2008-2018



\*Normalized by FM 958

USDA-AMS Top Cotton Varieties Planted & Corresponding Seed Index Category Texas A&M AgriLife Cotton Performance Tests on the Texas High Plains (4 locations)

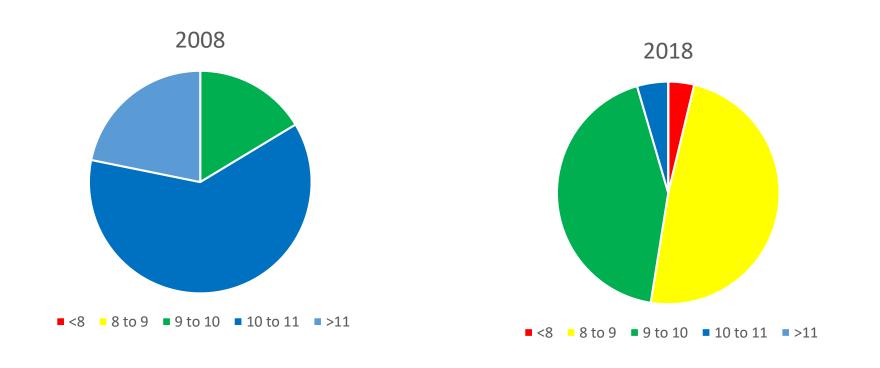
#### South Central Variety Share by Seed Index\* 2008-2018



\*Normalized by FM 958

USDA-AMS Top Cotton Varieties Planted & Corresponding Seed Index Category Texas A&M AgriLife Cotton Performance Tests on the Texas High Plains (4 locations)

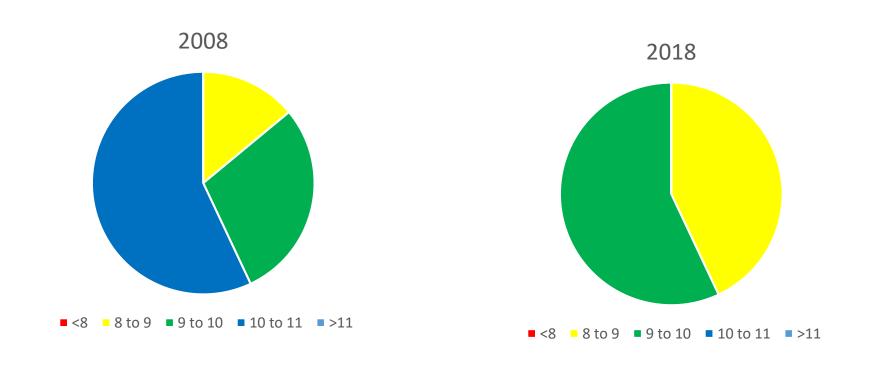
## Southwest Variety Share by Seed Index\* 2008-2018



\*Normalized by FM 958

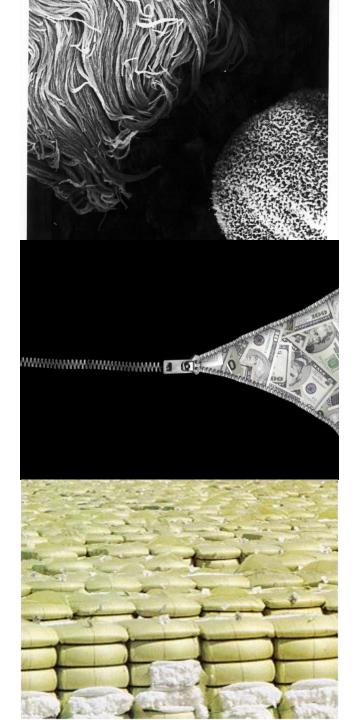
USDA-AMS Top Cotton Varieties Planted & Corresponding Seed Index Category Texas A&M AgriLife Cotton Performance Tests on the Texas High Plains (4 locations)

### Western Variety Share by Seed Index\* 2008-2018



\*Normalized by FM 958

USDA-AMS Top Cotton Varieties Planted (top 7) & Corresponding Seed Index Category Texas A&M AgriLife Cotton Performance Tests on the Texas High Plains (4 locations)



#### Texas Cotton Crop Value

Fiber: ~\$2.4 billion

Seed: ~\$480 million

2018 – "seed cotton" is a covered commodity under Title 1 of 2014 Farm Bill and eligible for PLC coverage



#### Tradeoffs?

Of course

Cotton breeders can raise fiber quality -- at a cost

| Sep 05, 2002

Those words of warning from Bill Meredith, a cotton breeder with the USDA Agricultural Research Service, seem to sum up the quandary facing the U.S. cotton industry these days.

Cotton breeders are able to breed improved fiber quality traits into new lines, but for the most part you trade yield for quality, says Meredith, who spoke at a meeting of the Stoneville-based Delta Council's Cotton Ginning and Quality Improvement Committee.

So why don't cotton breeders simply breed for improved fiber quality? In addition to its negative relationship with yield, current marketing systems are slow to encourage fiber quality, and there is no guarantee growers will be paid a premium for increased fiber quality.

Can better cotton varieties be developed? The short answer, Meredith says, is yes. To do it, though, will take a new breeding strategy that promotes fiber quality and reinforces the entire cotton industry. "If there is a dedicated effort to lower micronaire and hold yield levels it can be done, but it will take a concentrated effort," he says.

