NATURAL PERFORMANCE
BREATHABLE WATER-REPELLENT PROTECTION
WHAT IS STORM COTTON™ TECHNOLOGY?

STORM COTTON™ technology is a water-repellent finish for cotton that offers protection from rain and snow, while maintaining the natural comfort of cotton. The STORM COTTON™ finish offers improved performance over typical durable water-repellent treatments by maintaining excellent repellency performance throughout the life of the garment and does not inhibit cotton’s natural ability to breathe.

MAINTAINS BREATHABILITY

Many water-repellent treatments inhibit a fabric’s ability to breathe and transfer moisture vapor effectively. STORM COTTON™ technology does not affect the natural ability of cotton fabrics to breathe and keep you cool. Although it repels liquids, the finish still allows moisture vapor to pass through the fabric where it can dissipate into the environment, naturally keeping you more comfortable.

FAST DRYING

Since the STORM COTTON™ technology minimizes the amount of water the fabric will hold, garments dry much faster than untreated cotton, minimizing the amount of time and energy required for laundering.

BETTER THAN THE REST

Typical DWR (Durable Water Repellent) finishes only last for a few washes, so a decrease in product performance is immediately noticeable. STORM COTTON™ technology works much better over the life of the garment to maintain a high level of repellency and product performance.

GLOBAL AVAILABILITY

For more information on the STORM COTTON™ technology contact a Cotton Incorporated representative or any licensed supplier.

www.cottoninc.com/storm-cotton

AATCC 22 Spray Test for Repellency

<table>
<thead>
<tr>
<th>Washes</th>
<th>Regular DWR Finish</th>
<th>STORM COTTON™</th>
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<tbody>
<tr>
<td>0</td>
<td>90</td>
<td>100</td>
</tr>
<tr>
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<tr>
<td>30</td>
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90 rating is minimum for STORM COTTON™ before wash
70 rating is minimum for STORM COTTON™ after 30 washes