# **Enhancing the Value of Precision Ag Data with Unmanned Aerial Systems (UASs)**

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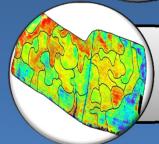
## **Unmanned Aerial Systems (UASs)**



#### **Current FAA Regulations**



UASs
UAV, cameras, communications, auto-pilot



### **Applications**





### **Current FAA Regulatory Environment**

- Public UASs can fly under a Certificate of Authorization (COA).
  - Government entities at the Federal & State levels
    - Universities
    - Law Enforcement
    - Fish and Wildlife
    - NRCS
    - USGS



- Private companies can partner with Government entities to fly under the entity's COA







### **Current FAA Regulatory Environment**

- No commercial UASs activity is currently authorized outside of the Arctic.
  - Commercial UAS flights have met with cease and desist letters & civil fines

Hobby or Recreation	Not Hobby or Recreation
Flying a model aircraft at the local model aircraft club	Receiving money for demonstrating aerobatics with a model aircraft
Taking photographs with a model aircraft for personal use	A realtor using a model aircraft to photograph a property that he/she is trying to sell and publishing the photos in a real estate listing
Using a model aircraft to move a box from point to point without any kind of compensation	Delivering packages to people for a fee
Viewing a field to determine whether crops need water when they are grown for enjoyment	Determining whether crops need to be watered that are grown as part of a commercial farming operation





### **Current FAA Regulatory Environment**

- Section 333 Regulatory Exemptions that would allow UAS to operate commercially with FAA approval before an UASs rule is adopted.
  - Industries that have sought exemptions
    - ✓ Motion Pictures (MPPA) Granted September 25<sup>th</sup> 2014
    - ✓ Precision agriculture
    - ✓ Electric power line and pipeline inspection
    - ✓ Oil and gas flare stack inspection

FAA mandated to develop a 5 year roadmap for "safe integration" of UASs by September 30, 2015.





### **Unmanned Aerial Systems (UASs)**







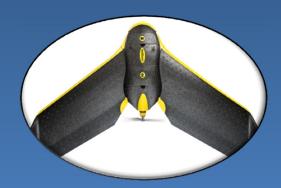
### **Unmanned Aerial Vehicles (UAVs)**



**AgriEye** 

#### **Multirotor UASs**

- Vertical takeoff and landings
- Ability to hover
- Limited flight time
- Difficult to fly if not fully automated
- Requires fully automated flight features for full usability



senseFly

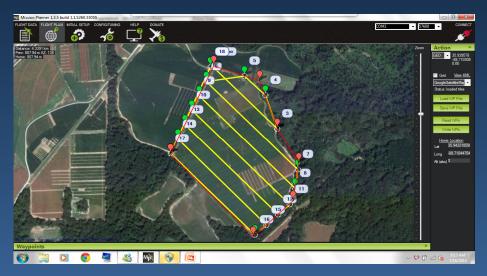
#### **Fixed-Wing UASs**

- Hand/catapult launched
- Longer flight time, can cover a lot of area
- Difficult to fly if not fully automated
- Requires fully automated flight features for full usability
- Minimal maintenance, modest expenses





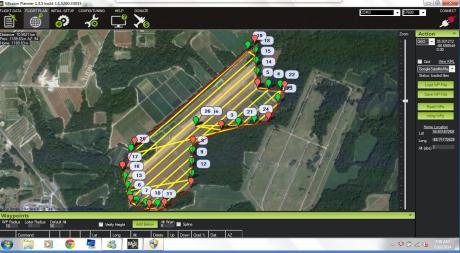
### **Flight Coverage**



Field Size: ≈ 40 acres

Flight Speed: ≈ 16 ft/sec

Flight Time: 18 minutes



Field Size: ≈ 92 acres

Flight Speed: ≈ 16 ft/sec

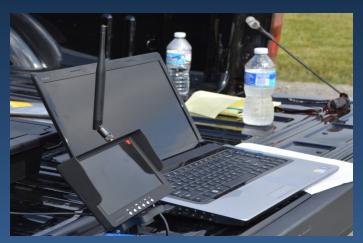
**Flight Time:** ≈ 42 minute

**Battery Technology is Evolving** 





# Communications









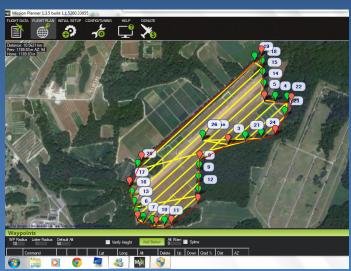




# **GPS/Autopilot**









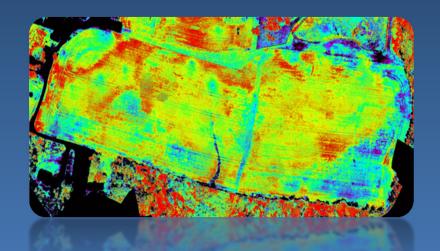




#### Cameras

### **UASs are a Platform to Collect Precision Ag Data**

- Video Get live video feed on monitor, laptop or tablet
- > R, G, B Cameras (Red, Green and Blue)
- Multispectral Cameras (R, G, B, NIR)
- Hyperspectral Imaging Cameras
- > Thermal Imaging Cameras
- Lidar (Elevation)



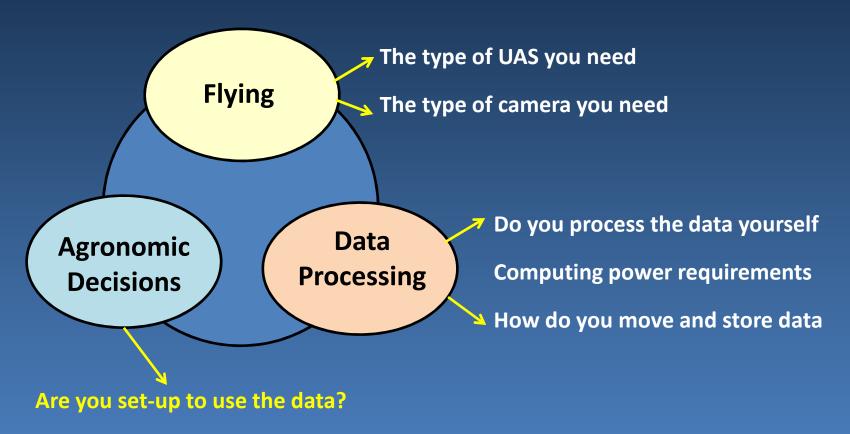
**Camera Technology is Rapidly Evolving!** 





### **Integrating UASs in Your Farming Operation**

What are you hoping to do with the data?







### **Directed Scouting**

#### Gives you a bird's eye view

- > Equipment
  - UASs Rotary-Wing
  - GPS/Autopilot
  - GoPro video camera
  - Gimbal camera mount
  - Ability to live stream video to the ground
  - Monitor, laptop, tablet or smartphone







### **Directed Scouting**

#### Directed Scouting

- Diseases
- Insects
- Weeds
- Crop Progress
- Crop Stress

#### **Diseases**



#### **Crop Progress**

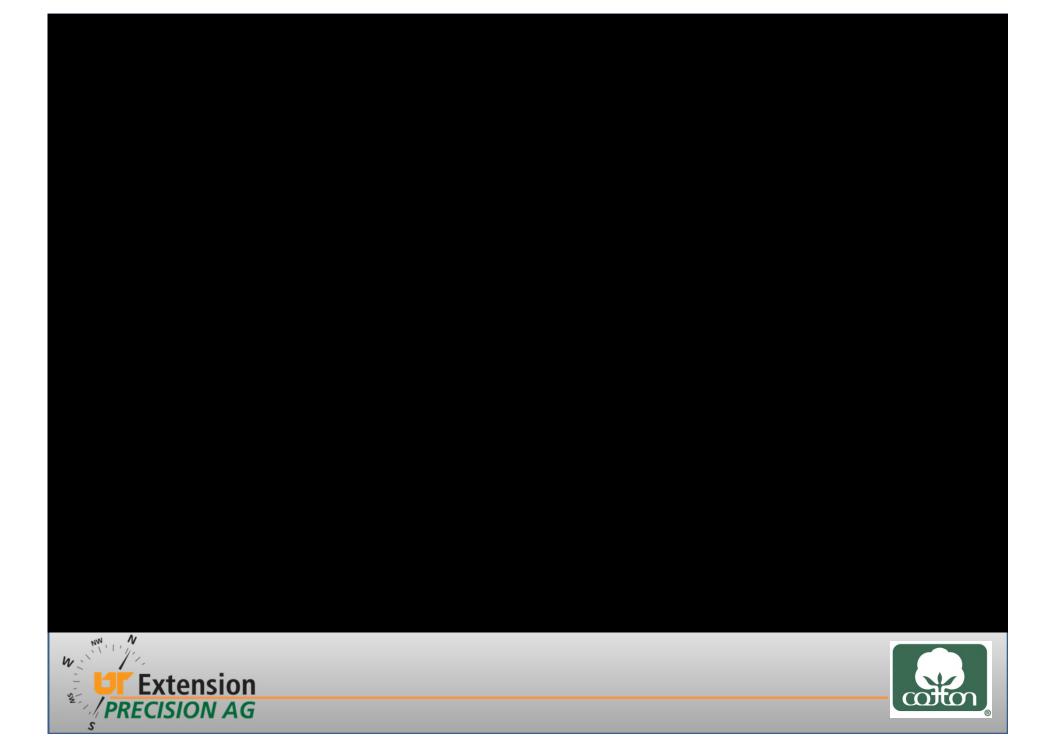




Weeds







### **Mapping**

- > Equipment
  - UAS Fixed-Wing or Multicopter
  - GPS/Autopilot
  - Camera
  - Laptop, tablet
  - Internet access



**AgriEye** 



**Precision Drone Precision Scout** 



Altavian NOVA F6500



Trimble UX5



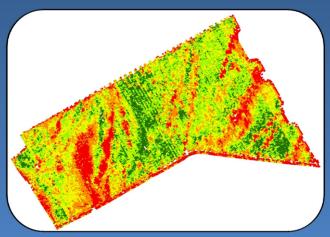


### **Integrating UASs in Your Farming Operation**

#### Mapping

- Replanting Decisions
- Drainage Issues
- Crop Insurance Claims
- VRA Crop Inputs
- Yield Estimation
- Soil/Vegetation Moisture Monitoring







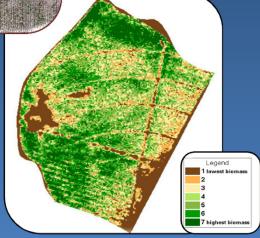


### **Mapping**

#### **Variable Rate Application of Crop Inputs**

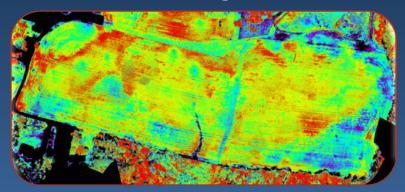


**Vegetative Indices** 



**PGRs and Defoliants** 

### **Zone Management**



Fertilizer, Varieties, Seeding Rate

#### **Factors Influencing the Data**

- Sunlight Intensity
- Sun Angle
- Time of Day

The Technology is Evolving!

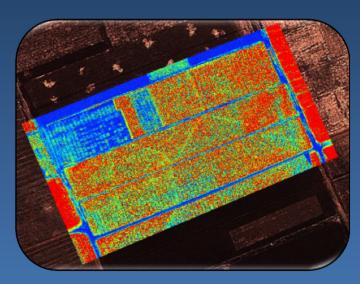




# Mapping

#### **Plant Health Monitoring**

#### **Stressed Plants Have Higher Leaf Temperatures**

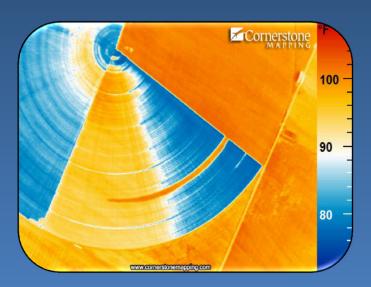


**ROBOFLIGHT** 

The Technology is Evolving!

#### **Factors Influencing the Data**

- Cloud cover
- Wind



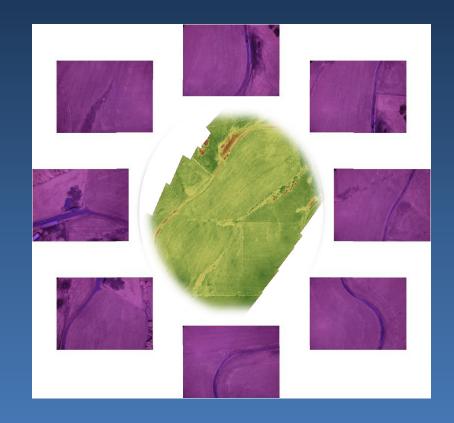
**Cornerstone Mapping** 





### **Mapping Requires**

- Stitching pictures together
- Orthorectifying the image
- Georeferencing the image
- Process the data
- Generate a useable map







#### **You Process the Data**

- Open source software (VisualSFM & CMVS)
  - Free!
- Agisoft Photoscan Pro
  - **~\$3500**
- Pix4D
  - Rent or...
  - **~\$8500**
- Vendor Supplied Software
  - Included in the price of the UASs







#### **Third Party Vendors**

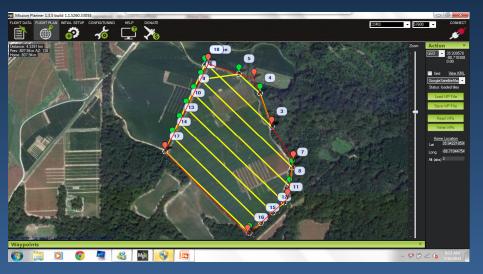
- Dronemapper dronemapper.com/
  - 1 sq. mi. ~ \$60
  - (high res. \$180)
- ROBOFLIGHT roboflight.com/
  - AgPixel
  - ~\$500/year
- New Startup Companies







### **Flight Coverage**



Field Size: ≈ 40 acres

Flight Speed: ≈ 16 ft/sec

Flight Time: 18 minutes

**Number of Pictures: 37** 

File Size: ≈ 111 MB

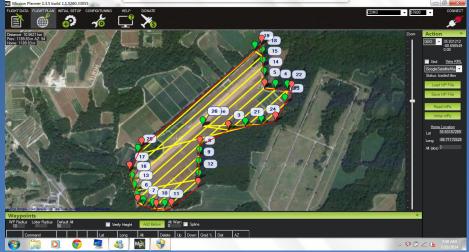
Field Size: ≈ 92 acres

Flight Speed: ≈ 16 ft/sec

**Flight Time:** ≈ **42** minutes

**Number of Pictures: 152** 

File Size: ≈ 450 MB







#### **Questions to Think About**

- Moving data around
  - What kind of internet speed do you have
  - Consumer grade internets are built for download not upload
  - Companies may throttle your internet with too much use



# The Industry is Evolving!





### **Take Home Message**

- UASs have the potential to make your farming operation more sustainable
- Know what you want to do with a UAS before buying one
- Directed scouting is the easiest application
- Mapping brings about data processing challenges
- Potential for inaccurate data without proper data capture and processing
- While UASs maybe fun to fly, don't consider them toys





