

"INTEGRATE"

Nearly Every Production Decision is Capable of Influencing Another Decision Made Later in the SeasonYesterday vs Today (Costs and Available Tools)

Making Profitable Pest Management
Decisions Depend on an Individual
Producer's Management Style..... And
the Ag Professional Making a
Recommendation

- The Cotton Industry –Troubled Times
 - Crop Input Costs vs Crop Value
 - Evolving Pest Problems (Emerging Issues and Resistance)
 - Limited Tools
 - Regulatory Issues
 - Are You The Real Decision Maker?

- The Cotton Industry —Troubled Times
- Evolving Production Systems





Pre-Plant Vegetation Management Strategies









Evolution of Commercial Bt Corn & Cotton

1996

Bollgard Single gene Cry1Ac (endotoxin)



<u>1998</u>

YieldGard Single gene Cry1Ab (endotoxin)



2003

Herculex Single gene Cry1F (endotoxin)



2003

Bollgard II Stack genes Cry1Ac + Cry2Ab (endotoxins)



2005

WideStrike Stack genes

Cry1Ac + Cry1F

(endotoxins)



2009

YieldGard VT Stack genes Cry1A.105 + Cry2Ab (endotoxins)



2010

SmartStax Stack genes Cry1A.105+ Cry2Ab + Cry1F (endotoxins)



2011

Viptera (AgriSure 3111) Stack genes **Novel Protein** Vip3A + Cry1Ab (exotoxin / endotoxins)



2012

WideStrike Advanced Stack genes **Novel Protein** Vip3A + Cry1Ac + Cry1F

(exotoxin / endotoxins)



2013

Bollgard III

Stack genes **Novel Protein**

Vip3A + Cry1Ac + Cry2Ab

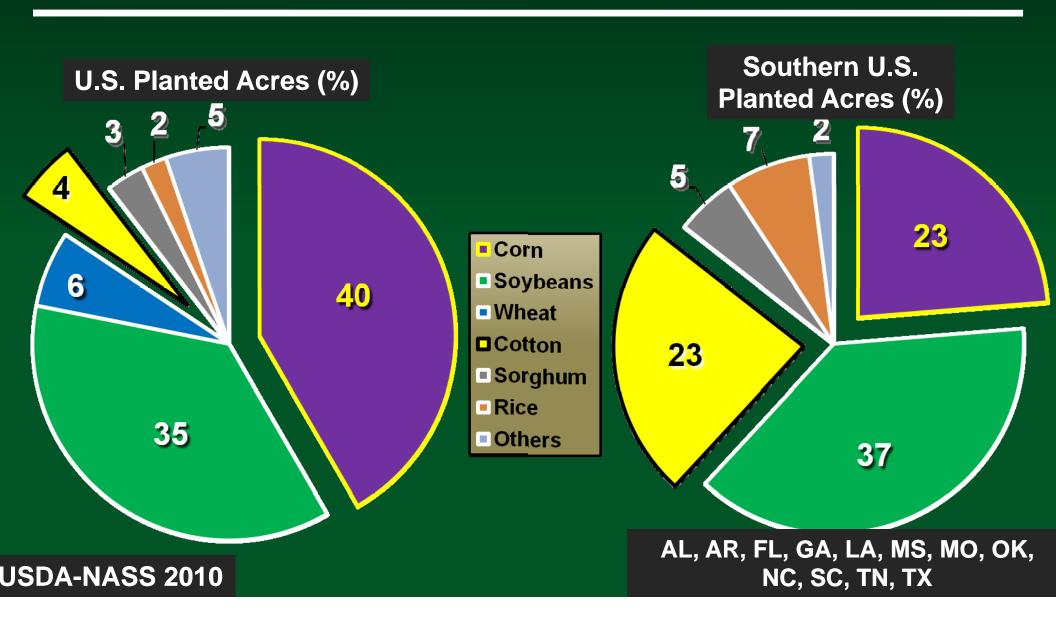
(exotoxin / endotoxins)



- The Cotton Industry –Troubled Times
- Evolving Production Systems
- Crop Rotations and the Farmscape

Annual Decisions – Profit Potential – Input Costs

Crop Acreage – 2010





Field Borders and Source Fields

Mid-South Farmscape Components





Importance of Field Border Effects





Post-Harvest Fall Vegetation Issues







- The Cotton Industry –Troubled times
- Evolving Production Systems Fast
- Crop Rotations and the Farmscape
- Best Management Practices (BMP's)
 - Protection of the Environment
 - Soil Productivity
 - Sustainable Cropping Systems
 - Requirements in Some Federal Programs

- The Cotton Industry –Troubled times
- Evolving Production Systems Fast
- Crop Rotations and the Farmscape
- Best Management Practices (BMP's)
- Weed and Arthropod Insect Management
 - "Miss a Weed and Save an Insect"
 - Can't plant/spray out of these problems

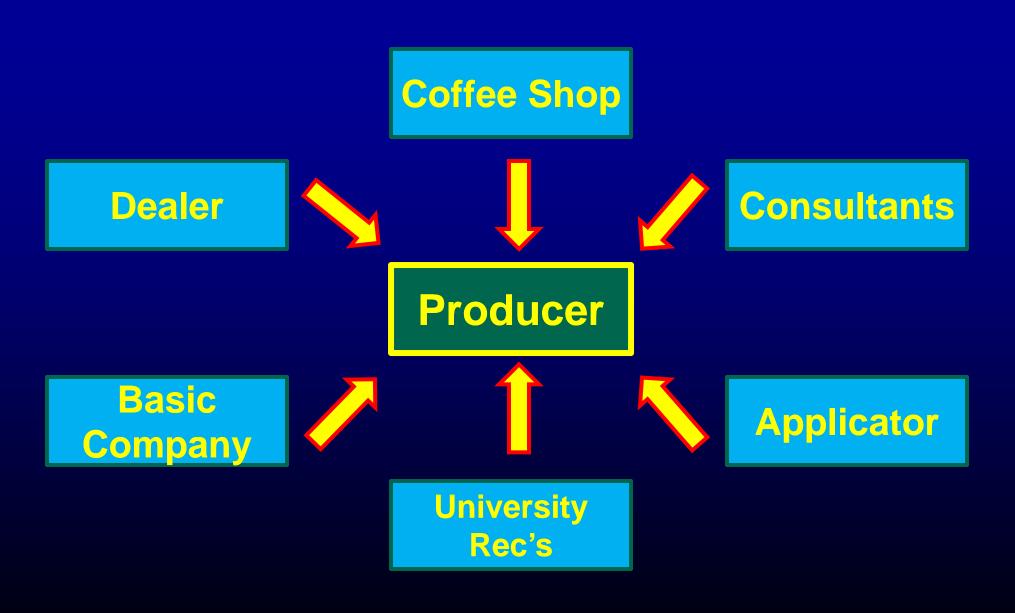
Weed Resistance and Herbicide Use Strategies





- The Cotton Industry –Troubled times
- Evolving Production Systems Fast
- Crop Rotations and the Farmscape
- Best Management Practices (BMP's)
- Weed and Arthropod Management
- Who is making the decisions?
 - **▶** Basic Companies, Dealers, Applicators, etc.
 - Producer (the one who pays)

Centers of Influence



University Recommendations Are Guidelines !!

FINAL DECISIONS ON THE SPECIFIC INSECTICIDE TREATMENT SHOULD BE A JOINT DECISION BETWEEN THE AG CONSULTANT AND THE PRODUCER!





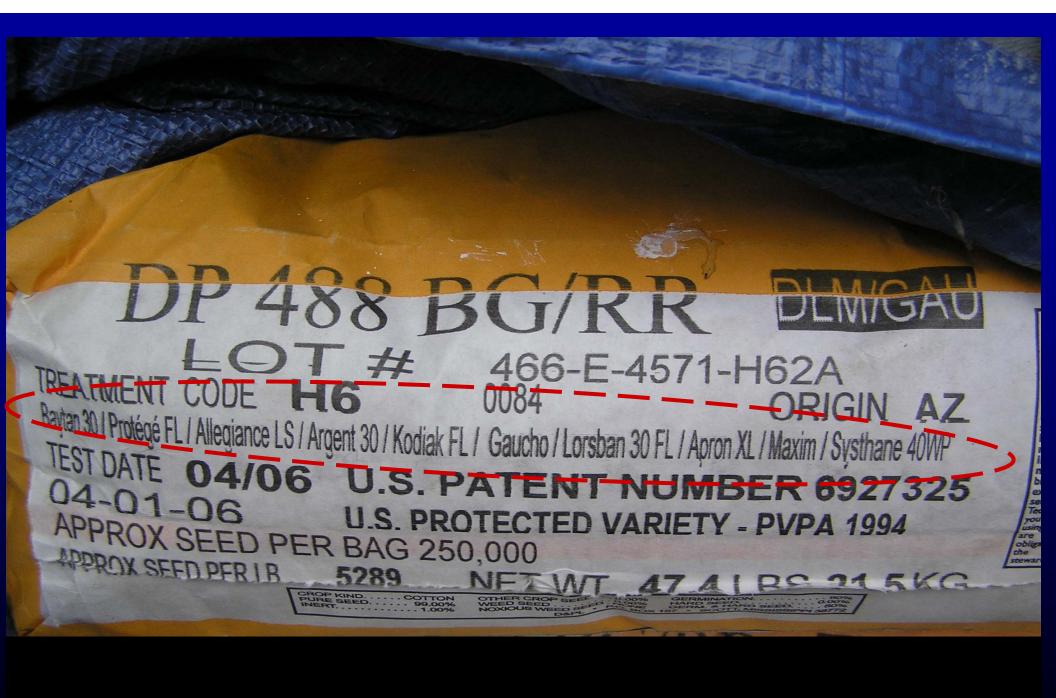
** It is rare that Agricultural Consultants can recommend products to control a single pest.

- The Cotton Industry –Troubled times
- Evolving Production Systems Fast
- Crop Rotations and the Farmscape
- Best Management Practices (BMP's)
- Weeds and Arthropod Management
- Who is Making the Decisions?
- Are You Getting What You Want and Pay For?
 - Seed, Traits, ST's, Sprays

Bt Traits and Herbicide Resistance







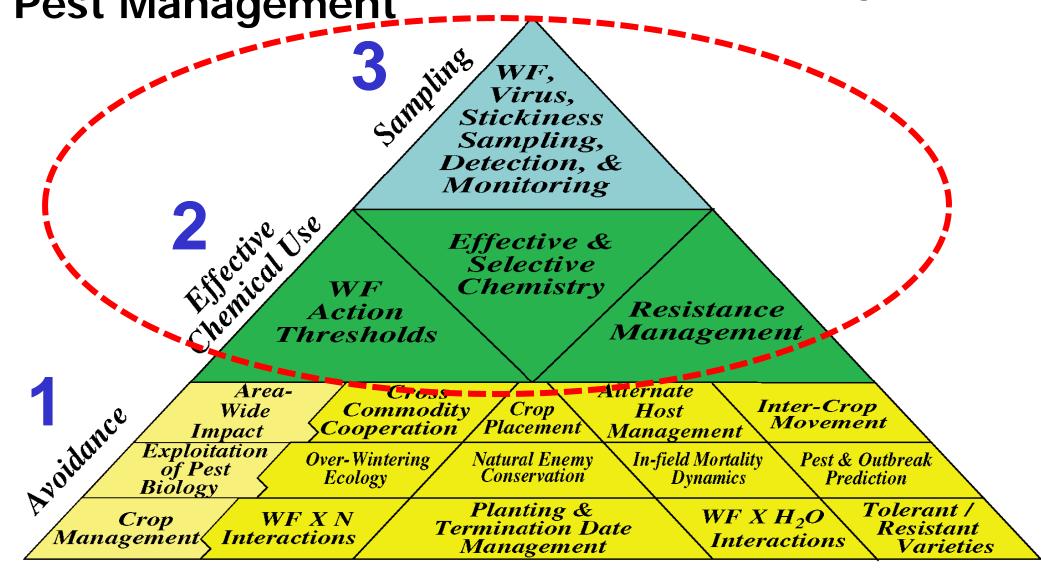
All Products Are Not Created Equal !!

Table 1. A list of common and trade names for selected basic and generic inseciticides used in LA row crops¹

Common Name	Trade name	Formulation	# or % Al	Manufacturer
Karate				
lambda-cyhalothrin	Grizzly Z	CS	1.0 #	Agrilliance
lambda-cyhalothrin	Helena Lambda	CS	2.08 #	Helena
lambda-cyhalothrin	Kaiso 24	WG	24%	Nufarm
lambda-cyhalothrin	Karate-Z	CS	2.08#	Syngenta
lambda-cyhalothrin	Lambda-Cy EC	EC	1.0 #	UPI
lambda-cyhalothrin	Lambdastar 1CS	EC	1.0 #	LG Life Sciences
lambda-cyhalothrin	Lambda-T	CS	1.0 #	Helena
lambda-cyhalothrin	Mystic Z	CS	2.08#	Agrilliance
lambda-cyhalothrin	Province	CS	1.0 #	Tenkoz
lambda-cyhalothrin	Silencer	EC	1.0 #	MANA
lambda-cyhalothrin	Taiga Z	CS	1.0 #	Agrilliance
lambda-cyhalothrin	Warrior II	CS	2.08#	Syngenta
lambda-cyhalothrin	Warrior-Z	CS	1.0 #	Syngenta

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- Crop Rotations and the Farmscape
- Best Management Practices (BMP's)
- Weeds and Arthropod Management
- Who is Making the Decisions
- Are You Getting What You Want and Pay For
- IPM Should Not be a Covert Activity!
 - Cotton Industry Good Stewards
 - Nobody Knows Publications and People

Successful and Sustainable Pest Management Regardless of Grop
...depends on integration



- What To Do Easier Said Than Done!
 - Make an IPM Plan and Stick to It
 - Recognize "Weed to Bug" Problems
 - Use All Available Information
 - If It Does Not Fit, Do Not Buy It
 - Take Action Before Someone Else Does

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COTTON INCORPORATED



Building Markets For Cotton And Cotton Products