# **Executive Cotton Update**

U.S. Macroeconomic Indicators & the Cotton Supply Chain



March 2023 www.cottoninc.com

**Macroeconomic Overview:** The persistently strong labor market continues to defy the expected effects of the Federal Reserve's increases in interest rates. The economy added a high number of jobs again last month, and the unemployment rate remains at a historically low level. With unemployment low, employers face more competition for qualified candidates, and that can put upward pressure on wages. Wages are a cost to employers that can be passed along to consumers. For that reason, wage growth has been associated with inflation, and it may be a data point being tracked for the Federal Reserve's policy decisions.

Rising wages can also support growth in consumer spending. Along with savings accumulated with the stimulus released after the pandemic, recent increases in income likely contributed to the strength in consumer spending in recent years. Consumer spending on clothing has been relatively flat since the first quarter of 2021. Still, it remains at a level nearly 25% higher than it was in 2019 (over the longer term, the average rate of growth in consumer spending on apparel is around two percent, so current spending levels are likely higher with the pandemic and stimulus than they would have been under more normal conditions).

Nonetheless, rates of growth for wages have not been keeping up with overall inflation since June 2021. This has had several implications for consumers. One is that savings rates have plummeted. After the financial crisis and before COVID, savings rates fluctuated between five and ten percent. In the aftermath of COVID, and with stimulus payments, saving rates climbed to record levels, forming one peak of over 33% in April 2020 and another of over 25% in March 2021. Since then, the savings rate has moved sharply lower. Savings rates have been below five percent since the start of the 2022 calendar year, and there have been months when the savings rate was less than three percent.

Consumers may still be holding on to savings accumulated during the pandemic, but with wage growth slower than inflation, those savings are being drawn down to support spending. Further evidence of this comes from data from Federal Reserve regarding credit card debt. After declining -11.2% in 2020, the volume of revolving debt tracked by the central bank, which is primarily for credit cards, increased by 15.5% in 2022 (growth was 6.9% in 2021, and it was near 4.5% in 2018 and 2019). In recent earnings reports, several of the largest U.S. retailers voiced concern about the trajectory of consumer spending given stubborn inflation and rising interest rates. However, was not a shortage of forecasts released over the past year that suggested the U.S. would already be in a recession, and a sharp contraction has yet to surface. Uncertainty persists about whether a more severe downturn may be coming. In one corner, there is the resilient labor market. In the other corner, there is stubborn inflation and rising interest rates.

**Employment:** The U.S. economy is estimated to added +311,000 jobs in February. Revisions to figures for previous months were negative, with the value for December falling -21,000 to +239,000 and the value for January falling -13,000 to +504,000. The current twelve-month average is +362,000 jobs per month.

The unemployment rate increased from 3.4% to 3.6% between January and February and remains very low by historical standards. Part of the reason for the increase in the unemployment rate in February was the entry of 419,000 workers into the economy. The labor force participation rate (percentage of the population wanting to work) has been moving higher and is approaching levels before COVID (the ratio was near 62.7% before COVID, it fell as low as 60.1% with the onset of the pandemic and was 62.5% in February).

Wage growth has slowed. Average hourly wages have been trending downward since March 2022, when they reached a post-outbreak peak of 5.9% growth year-over-year. All the readings since October have been below five percent, with values for the latest two months (January and February) near 4.5%.

Consumer Confidence & Spending: The Conference Board's Index of Consumer Confidence decreased for the second consecutive month in February. The current value is 102.9. In December, the value was 109.0, which was the second-highest value posted in 2022. After the first quarter, values in 2021 ranged between 110 and 130.

Overall consumer spending increased 1.1% month-over-month in January and was up 2.4% year-over-year. This was the strongest rate of month-over-month growth in total spending since March 2021. Spending on garments was up 3.0% month-over-month and was up 3.2% year-over-year.

Consumer Prices & Import Data: Retail prices for apparel increased 1.0% month-over-month in January. Year-over-year, the CPI for clothing was up 3.7%. Average import costs per square-meter equivalent (SME) of cotton-dominant apparel were \$4.18 in seasonally-adjusted terms in January. This is well-above levels before the pandemic (averaged \$3.36/SME in 2018 and \$3.45/SM in 2019) and significantly higher than the post-COVID low marked in March 2021 (\$2.99/SME).

	U.S. Macroeconomic & Cotton Supply Chain Charts									
Macroecono	mic Indicators	Industry & Textiles	Retail	Currencies	Cotton					
GDP Growth	Leading Indicators	Industrial Production	Consumer Spending	Weighted Index	U.S. Balance Sheet					
Interest Rates	Consumer Conf.	Inventory/Shipments	Inventory/Sales	Asia	Fiber Prices					
ISM Indices	Employment	U.S. Yarn Exports	Consumer Prices	The Americas						
	Housing	Polyester PPI		Europe						

## **Executive Cotton Update**

U.S. Macroeconomic Indicators & Cotton Prices March 2023



Macroecon	omic	Data
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Quarterly Data		Recent	Averages		Values in Recent Quarters				
	5-year	1-year	6-month	3-month	Q2 : 2022	Q3:2022	Q4:2022	Unit	Source
Growth in US Real GDP	2.6%	2.5%	1.3%	3.2%	-0.6%	3.2%	2.7%	% Chg. Quarter/Quarter	Department of Commerce
Macroeconomic Series with Latest Data for February	Recent Averages			Val	ues in Recent IV	lonths			
	5-year	1-year	6-month	3-month	December	January	February		
ISM Index of Manufacuring Activity	54.9	51.8	48.9	47.8	48.4	47.4	47.7	Index	Institute for Supply Management
ISM Index of Non-Manufacturing Activity	57.3	55.5	54.2	53.2	49.2	55.2	55.1	Index	Institute for Supply Management
Consumer Confidence	114.6	103.8	104.9	106.0	109.0	106.0	102.9	Index	The Conference Board
Change in Non-Farm Payrolls	121.5	361.7	336.3	351.3	239	504	311	Thousands of jobs	Bureau of Labor Statistics
Unemployment Rate	4.9%	3.6%	3.6%	3.5%	3.5%	3.4%	3.6%	Rate	Bureau of Labor Statistics
US Interest Rates									
Federal Funds	1.3%	2.4%	3.7%	4.3%	4.1%	4.3%	4.6%	Interest rate	Federal Reserve
10-year Treasury Bill	2.1%	3.3%	3.7%	3.6%	3.6%	3.5%	3.8%	Interest rate	Federal Reserve
Macroeconomic Series with Latest Data for January		Recent	Averages		Values in Recent Months				
	5-year	1-year	6-month	3-month	November	December	January	Unit	Source
ndex of Leading Economic Indicators	111.6	113.6	111.5	110.5	110.6	110.6	110.3	Index	The Conference Board
Housing Starts	14.2	15.3	14.2	1.4	1.4	1.4	1.3	Annual pace, millions of units	Department of Commerce
Existing Home Sales	5.5	4.9	4.3	4.1	4.1	4.0	4.0	Annual pace, millions of units	National Association of Realtors
Industrial & Textile Data									
Industrial & Textile Series with Latest Data for January		Recent	Averages		Val	ues in Recent N	lonths		

Industrial & Textile Series with Latest Data for January		Recent	Averages		Values in Recent Months					
	5-year	1-year 6-month		3-month	November	December	January	Unit	Source	
US Industrial Production	101.0	103.9	103.9	103.3	104.6	104.0	103.0	Index, 2002=100	Federal Reserve	
Polyester Fiber PPI	120.2	157.4	165.1	164.6	168.9	163.5	161.3	Index, December 2003=100	Bureau of Labor Statistics	
Industrial & Textile Series with Latest Data for January	Recent Averages			Values in Recent Months						
	5-year	1-year	6-month	3-month	nonth November December January		Unit	Source		
Bale Equivalence of US Cotton Yarn & Fabric Exports	3.2	2.4	2.1	2.1 1.9 2.2 1.7 1.8 milli		million 480lb bales	USDA ERS			
Industrial & Textile Series with Latest Data for January	Recent Averages		Values in Recent Months							
	5-year	1-year	6-month	3-month	November	December	January	Unit	Source	
US Textile Mill Inventory/Shipments Ratio	1.44	1.57	1.61	1.62	1.62 1.62 1.62 1		1.61	Ratio	Department of Commerce	

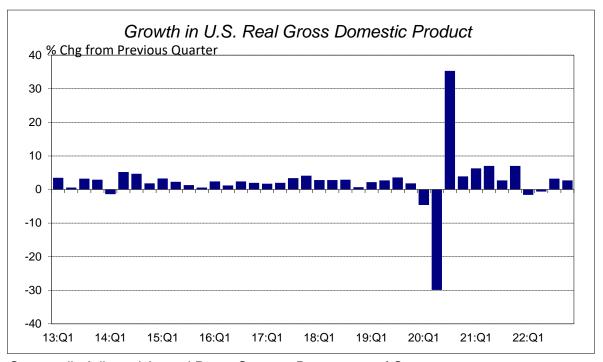
Retail Data									
Retail Series with Latest Data for January		Recent	Averages		Va	ues in Recent M	lonths		
	5-year	1-year	6-month	3-month	November	December	January	Unit	Source
US Real Consumer Spending									
All Goods and Services	2.6%	2.5%	2.0%	2.0%	1.5%	2.0%	2.4%	% Chg. Year/Year	Department of Commerce
Clothing	7.0%	1.3%	1.1%	2.0%	-0.3%	3.1%	3.1%	% Chg. Year/Year	Department of Commerce
Consumer Price Indices									
Overall	3.7%	7.9%	7.4%	6.7%	7.1%	6.5%	6.4%	% Chg Year/Year	Bureau of Labor Statistics
Clothing	0.1%	5.1%	4.5%	3.8%	4.1%	3.6%	3.7%	% Chg. Year/Year	Bureau of Labor Statistics
Retail Series with Latest Data for December		Recent Averages				ues in Recent M	lonths		
	5-year	1-year	6-month	3-month	October	November	December	Unit	Source
Retail Inventory/Sales Ratio									
Clothing and Clothing Accessory Stores	2.6	2.1	2.2	2.2	2.2	2.2	2.2	Ratio	Department of Commerce
Department Stores	2.0	2.1	2.2	2.1	2.1	2.1	2.2	Ratio	Department of Commerce

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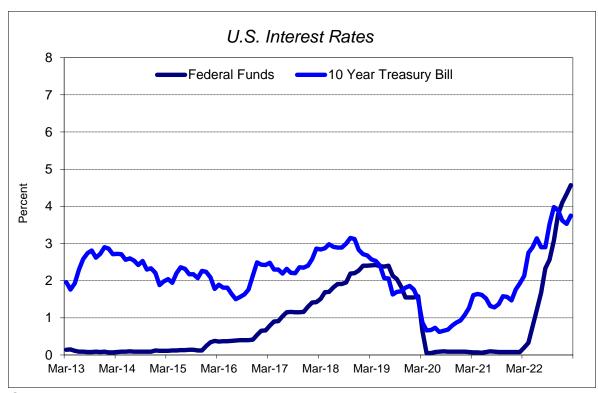
Daily Cotton Price and Currency Data March 2023



Daily Cotton Price Data		Recent	Averages		Averag	es over Recen	t Months		
	5-year	1-year	6-month	3-month	December	January	February	Unit	Source
NY Nearby	84.0	106.0	86.4	84.0	83.4	84.6	83.9	cents/pound	ICE
A Index	94.7	123.4	103.0	100.1	102.9	#N/A	99.4	cents/pound	Cotlook
Daily Currency Data	Recent Averages				Averag	es over Recen	t Months		
	5-year	1-year	6-month	3-month	December	January	February	Unit	Source
Dollar Trade Weighted Exchange Index	116.2	117.3	123.2	121.0	122.5	120.3	120.1	Index, January 1997=100	Federal Reserve
Asian Currencies									
Chinese Renminbi	6.73	6.68	6.97	6.84	6.95	6.78	6.80	Chinese Renminbi/US dollar	Reuters
Indian Rupee	73.66	76.09	81.71	82.19	82.28	81.78	82.50	Indian Rupee/US dollar	Reuters
Japanese Yen	113.98	116.91	138.31	133.36	136.60	132.19	131.31	Japanese Yen/US dollar	Reuters
Pakistani Rupee	163.90	180.70	231.55	240.60	224.50	228.00	269.30	Pakistani Rupee/US dollar	Reuters
North & South American Currencies									
Brazilian Real	4.71	5.27	5.23	5.23	5.23	5.23	5.25	Brazilian Real/US dollar	Reuters
Canadian Dollar	1.30	1.30	1.34	1.35	1.36	1.34	1.34	Canadian dollar/US dollar	Reuters
Mexican Peso	20.04	20.56	19.48	19.22	19.83	19.12	18.70	Mexican Peso/US dollar	Reuters
European Currencies									
British Pound	0.77	0.77	0.85	0.82	0.81	0.82	0.83	British Pound/US dollar	Reuters
Euro	0.89	0.89	0.97	0.94	0.95	0.93	0.94	Euro/US dollar	Reuters
Swiss Franc	0.95	0.93	0.95	0.93	0.93	0.92	0.92	Swiss Franc/US dollar	Reuters
Turkish Lira	9.07	11.48	18.59	18.75	18.64	18.78	18.83	Turkish Lira/US dollar	Reuters

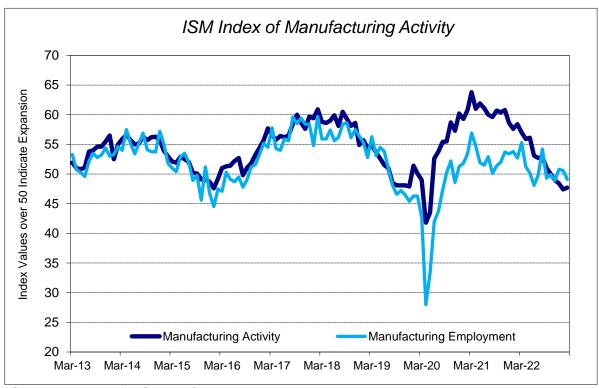


Seasonally Adjusted Annual Rate; Source: Department of Commerce \*Based on chained 2005\$.

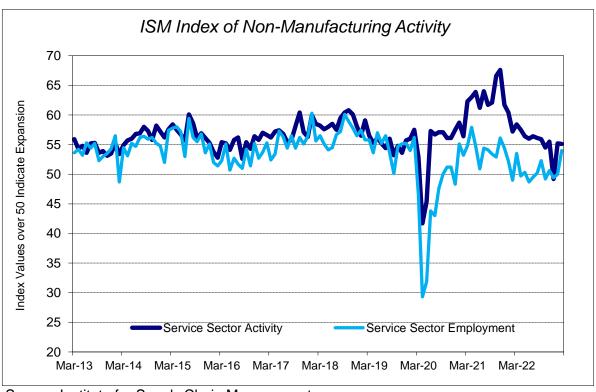


Source: Federal Reserve



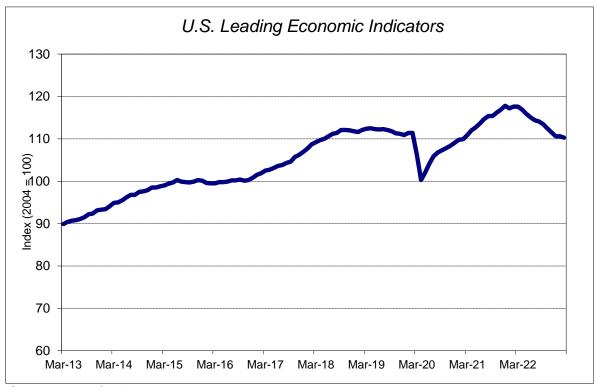


Source: Institute for Supply Chain Management



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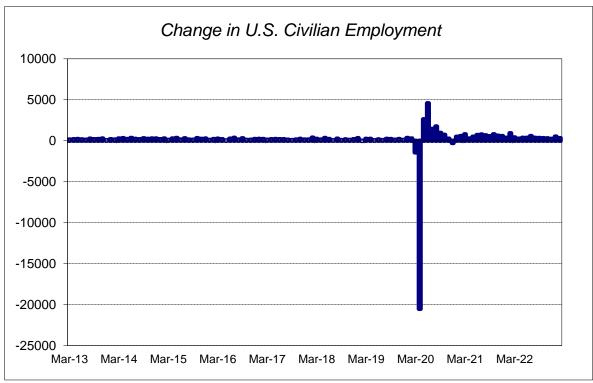


Source: The Conference Board

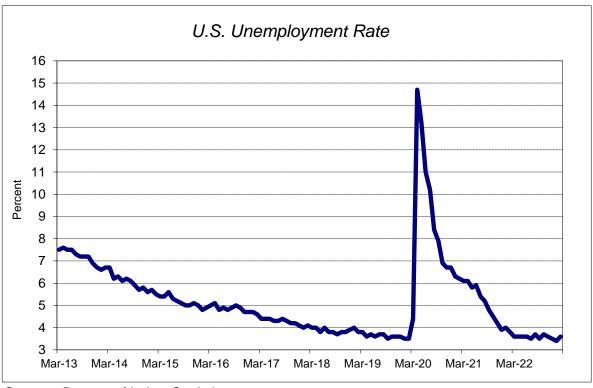


Source: The Conference Board





Source: Bureau of Labor Statistics



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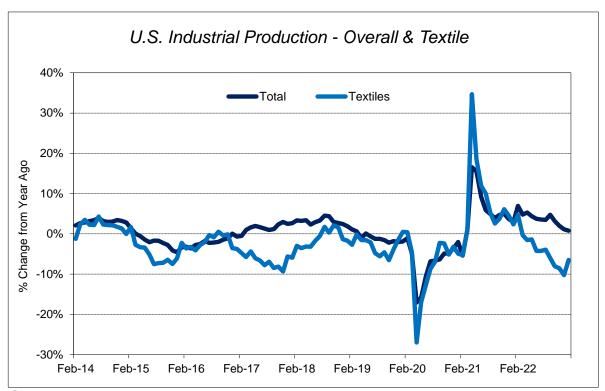


Seasonally Adjusted Annual Rate; Source: Department of Commerce

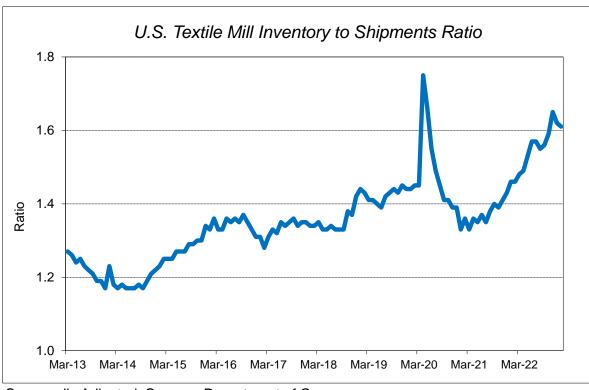


Seasonally Adjusted Annual Rate; Source: National Association of Realtors



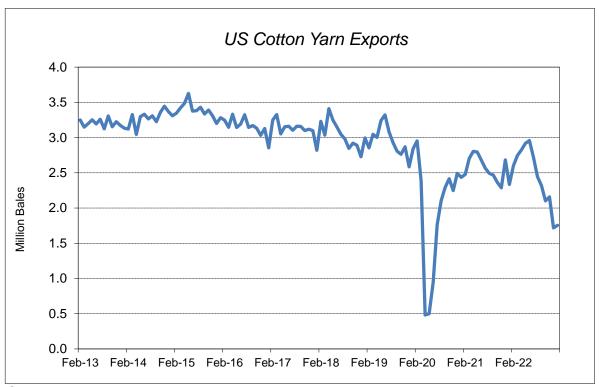


Source: Federal Reserve. Historical data revised to 1997 baseline.



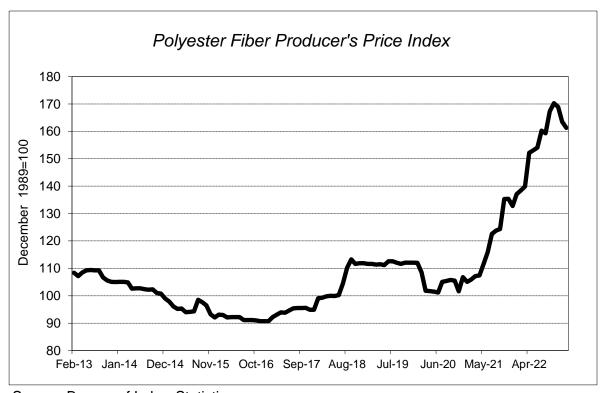
Seasonally Adjusted; Source: Department of Commerce





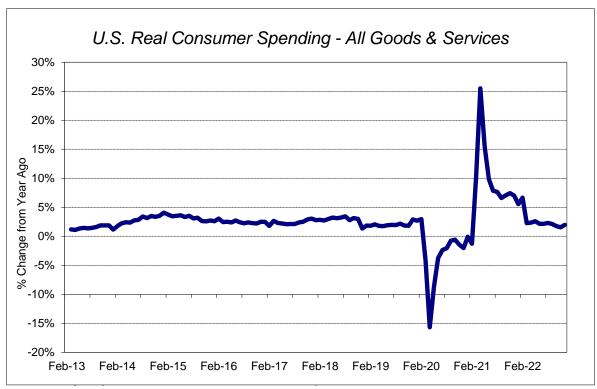
Seasonally Adjusted Annual Rate

Source: USDA ERS

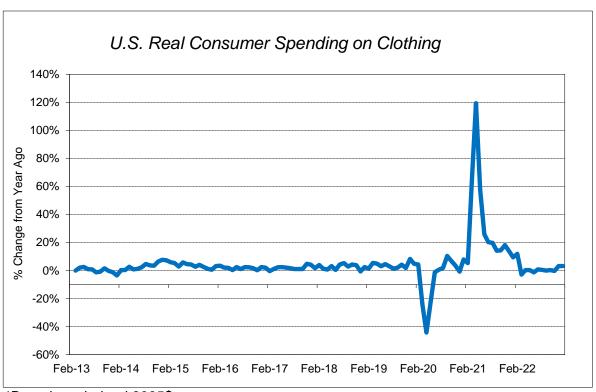


Source: Bureau of Labor Statistics



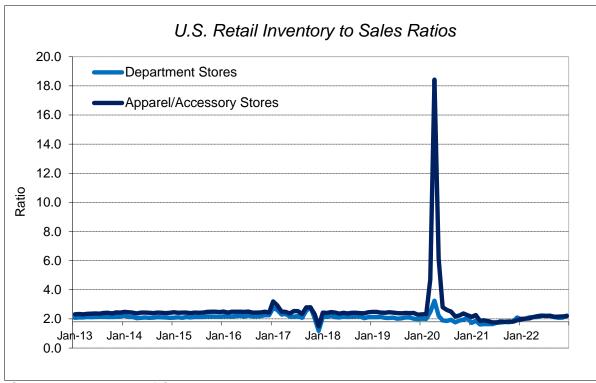


<sup>\*</sup>Based on chained 2005\$.

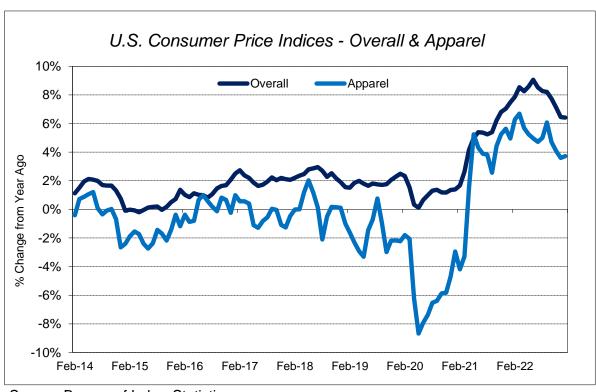


\*Based on chained 2005\$.



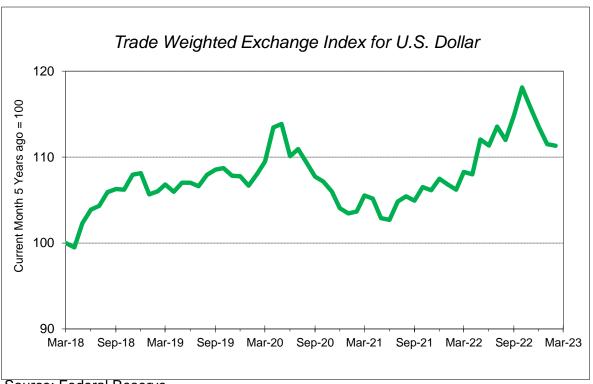


Source: Department of Commerce

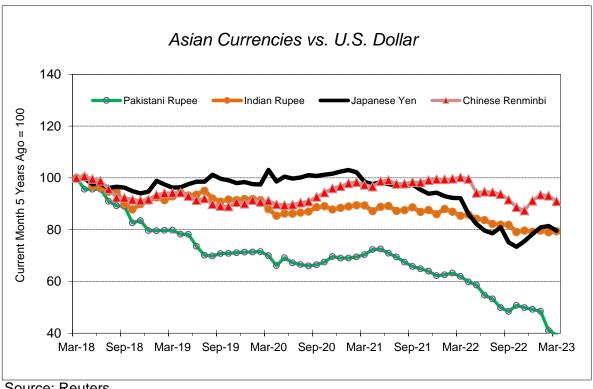


Source: Bureau of Labor Statistics



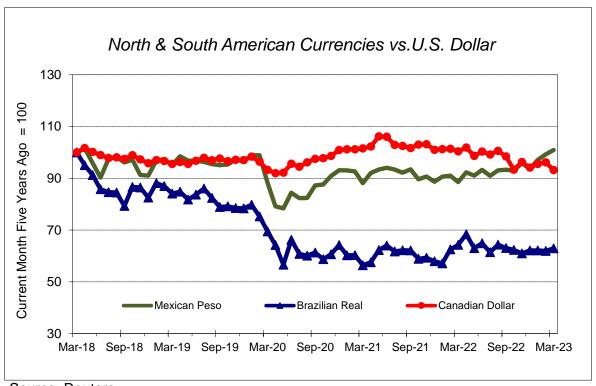


Source: Federal Reserve

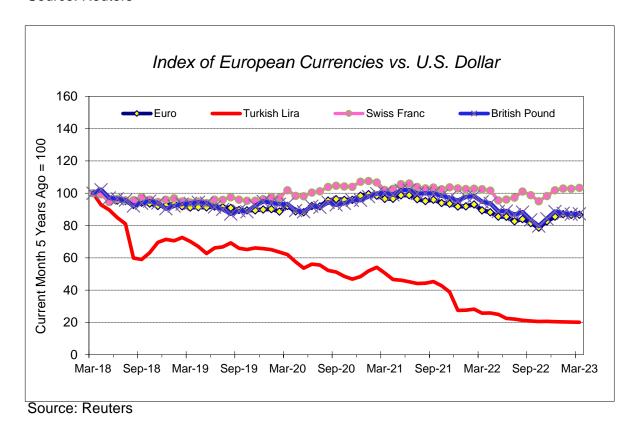


Source: Reuters



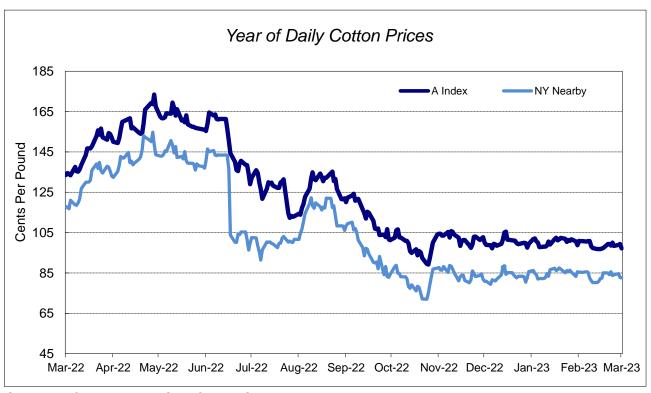


Source: Reuters





U.S. Balance Sheet						
million 480 lb. bales	2018/19	2019/20	2020/21	2021/22	2022/23	2022/23
					February	March
Beginning Stocks	4.2	4.9	7.3	3.2	3.8	3.8
Production	18.4	19.9	14.6	17.5	14.7	14.7
Imports	0.0	0.0	0.0	0.0	0.0	0.0
Supply	22.6	24.8	21.9	20.7	18.4	18.4
Mill-Use	3.0	2.2	2.4	2.6	2.1	2.1
Exports	14.8	15.5	16.4	14.6	12.0	12.0
Demand	17.8	17.7	18.8	17.2	14.1	14.1
Ending Stocks	4.9	7.3	3.2	3.8	4.3	4.3
Ending Stocks		_				
Stocks/Use Ratio	27.2%	41.0%	16.8%	21.8%	30.5%	30.5%



Sources: ICE Futures U.S. & Cotton Outlook

