



Bill Robertson

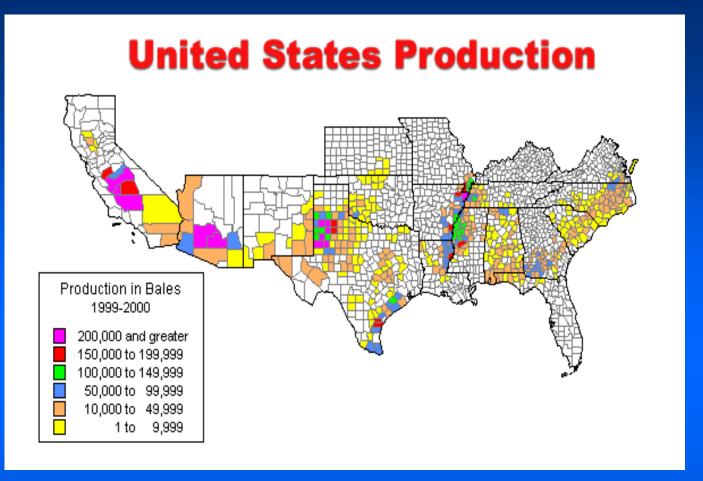


Technical Services
National Cotton Council
Memphis, TN









Records				
Plantings	1926	45,968,000 acres		
Production	2005	23,890,200 bales		
Yield	2007	879 pounds lint/A		

# U.S. Cotton Plantings

(million acres)

Region	2006	2008	Percent Change
Southeast	3.353	1.867	-44.32
Midsouth	4.235	1.960	-53.72
Southwest	6.835	4.935	-27.80
West	.525	.282	-46.29
Total Upland	14.948	9.044	-39.50
All Cotton	15.274	9.246	-39.47

## **Other Changes**

- Crop Consultants
- Extension
- Dealers and Distributors
- Seed and Chemical Companies
- Equipment Manufactures



### Increasing Average Age of Producers

 Less than 5% of producers in farming and livestock production are under the age of 34, compared to 23% in other U.S. selfemployed positions.

 In addition, 27% of producers are over the age of 65, compared to just 8% for other U.S. self-employed

### **Increased Market Volatility**

Increased market volatility

 Price changes due to demand instead of supply harder to track and predict

### **Decreased Profitability**

Rising input costs

Less profitable even with increased efficiencies and new technology

#### **Economy Issues**

Lowered interest in investments

Credit Crunch

 Loss of Infrastructure (fertilizer plants, cotton mills, equipment manufacturing)



#### Issues to Address

- Environmental issues
- World fiber demand
- Increasing yields
- Decreasing inputs
- Loss of infrastructure

#### Your Challenge

- Aware of current issues
- Understand recommendations
- Use BMPs
  - Maintain yield potential
  - Conserve resources
  - Manage production costs
  - Preserve profitability



